



[Your Event Promotions](#) [Your Event Information](#)

About the e-invite tool

What is it?

The e-invite tool is a free tool for events that are listed as a silver, gold or platinum listing. Essentially, it is a quick way for someone who is looking at your event to tell others about it..

How does it work?

Here's a scenario. I've found the details for an event I want to go to but I also want to either tell my friends, colleagues or ask my husband to go so I simply click on the send e-invite box, type in their email address and a message and it's automatically sent!

When they receive the e-invite they read it and click on the link that takes them straight to the event to read all about it and then they can also send an e-invite to others. They can even forward the email in their email program and send it to their entire personal database.

This term is called 'viral marketing' where one email sent to one person literally turns into hundreds of emails people are sending around about your event.



How can I use this feature to promote my event?

How much time do you spend constructing a nice-looking email to promote your events - you probably find that you have to even design one and convert it to pdf to send... all this puts strain on your time and resources...

Sending an e-invite from Regional Events Live.com.au is so simple!

The e-invite tool is set up for you so that you can send bulk emails. In fact, you can send up to 50 email address at the same time.

It's a smart, professional looking invitation that will help you promote your event and it includes the first 2 photos that you have uploaded with your event. The primary photo that's used on all your advertising and a second photo - what great exposure this would be for your major sponsor!

This is a dynamic invitation and provides a link straight to your event information where your invitees can look at all the information and download details straight onto their computer.



Need help?

[Contact us today for FREE assistance](#)

[list your event now!](#)