



Your Event Promotions Your Event Information

Action Words in Advertising

Here is some examples of the most marketable advertising words that will help you to write your event advertising and promotional material. These are great words to help you but remember to also focus on the personal motivations your patrons have.. Is it a social event for those who want to relax, a fun-filled family event or a business event where you need to 'sell' the value of attending? Whatever their motivation will be, is what you need write for.. Below we've included some samples to get your creative genius flowing!

Absolutely.	Fortune.	Noted.	Sensational.
Amazing.	Full.	Odd.	Simplified.
Attractive.	Genuine.	Once Only.	Sizable.
Authentic.	Gift.	Outstanding.	Special.
Beautiful.	Gigantic.	Personalised.	Startling.
Better.	Greatest.	Popular.	Strange.
Big.	Guaranteed.	Powerful.	Strong.
Colorful.	Helpful.	Practical.	Sturdy.
Colossal.	Highest.	Professional.	Successful.
Complete.	Huge.	Profitable.	Superior.
Confidential.	Immediately.	Profusely.	Surprise.
Crammed.	Improved.	Proven.	Terrific.
Delivered.	Informative.	Quality.	Tested.
Direct.	Instructive.	Quickly.	Tremendous.
Discount.	Interesting.	Rare.	Unconditional.
Don't miss.	Largest.	Reduced.	Unique.
Easily.	Latest.	Refundable.	Unlimited.
Endorsed.	Lavishly.	Remarkable.	Unparalleled.
Enormous.	Liberal.	Reliable.	Unsurpassed.
Excellent.	Lifetime.	Revealing.	Unusual.
Exciting.	Limited.	Revolutionary.	Useful.
Exclusive.	Lowest.	Scarce.	Valuable.
Expert.	Magic.	Secrets.	Wealth.
Famous.	Mammoth.	Security.	Weird.
Fascinating.	Miracle.	Selected.	Wonderful.

Here's a few examples of event descriptions:

The famous and wonderful Kate Cebrano performing LIVE! Limited tickets...

Don't miss this great event.. With over 100 stalls and unique produce.

'The most fun you and the kids will have in ages' is what everyone is saying.

Relax, wind down and get out of the rat race. The food and wine affair is..

2 hours of the most profitable time you'll spend with a professional consultant...

Well-known expert, Carl Jones shares his marketing secrets..

The event you've all been waiting for so get ready to glam up.

Free advertising ebook for the first 10 registrations...

Need help?
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FREE assistance